

Criteria for your colony's advertisement

1st Section

- Creative title
- Cause and effect slogan (Cause = "Moving to _____ colony..." OR an "If/Then" statement)
- Name of the colony
- Graphic (add color)
- 3 bulleted selling points (positive effects of moving to the colony)
- Names of group members and block in smaller text

2nd Section

- Written history of your colony including the people who founded the colony

3rd Section

- Graphics and captions that describes the colony's **government, economy, and culture**